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## Editorial

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The announcement of the Minister of Education and Science dated December 21, 2021 on the amendment and correction of the announcement on the list of scientific journals and peer-reviewed materials from international conferences brought joyful news for the Editorial Board, Readers, and Friends of *Perspectives on Culture*. We have received 100 points in the new ranking of the Ministry.

The cover title of the new issue, *An Oriental Journey*, has attracted a great deal of interest from authors of various disciplines. Scholars of both remote and recent history have passionately explored this theme. The issue section contains three articles related to the medieval Levant. Wojciech Mruk, a medievalist from the Jagiellonian University, analyses the account given by Lionardo Frescobaldi, Simone Sigoli and Giorgio Gucci, who made a peregrination to the Holy Land together between 1384 and 1385. Another article, by Christopher Schabel (Cyprus University in Nicosia), discusses the best-known medieval Cypriot village of Psimolofu and its links with the patriarchs of Jerusalem. Nicholas Coureas of the Cyprus Research Center provides a broad perspective on the presence of the Greek Church on Cyprus during the Lusignan and Venetian rule (1191–1571). The next contribution takes us back to the 20th century and even further to the East. Magdalena Filipczuk (Jesuit University Ignatianum in Krakow) reconstructs selected themes in the reflections by Lin Yutang, a Chinese thinker, translator and editor, based on his work towards explaining and popularizing Chinese culture and philosophy in the West. One more article that takes us to the Far East, but back in time, is by Małgorzata Sobczyk (Nicolaus Copernicus University in Toruń) undertakes to characterize the image of a Japanese woman in the light of sixteenth-century European accounts. The next three studies invite us to learn more about Poles and their presence in the East. Ewa Siemienieć-Gołaś (Jagiellonian University) makes an attempt to discuss the figure of Władysław Jabłonowski, not only a physician in the Ottoman service, but also an expert and researcher of the East. Beata Gontarz (University of Silesia in Katowice) discusses the cultural experience of Jan Józef Szczepański based on his book *Do rajy i z powrotem* [*To Paradise and Back*]. The last article in the issue section

is a work of turkologist Sylwia Filipowska (Jagiellonian University), who discusses the circumstances of Tadeusz Kowalski's journey to Turkey in 1927.

The *Areas of Cyberculture* section contains a study by Klaudia Golon (University of Gdańsk), who analyses the philological interpretation of the museum narrative about the *Splendor i finezja. Duch i materia w sztuce Korei* [Splendor and Finesse. Spirit and Matter in Korean Art] exhibition showed at the National Museum in Warsaw at the turn of 2020.

The regular section of the *Perspectives on Culture, Management and Marketing*, contains three texts: the first by Ewa Kopeć (Jesuit University Ignatianum in Krakow) and Michał Tuszyński (Warsaw School of Economics) who reviewed selected empirical studies in the context of the importance of innovation during the coronavirus pandemic. The second text in this section, by the tandem of Łukasz Quirini-Popławski (Pedagogical University in Krakow) and Marcin Semczuk (Economic University of Krakow), deals with the use of mobile GIS applications in cultural heritage management. The section closes with the work of a team of researchers from the Jesuit University Ignatianum in Krakow, Hubert Guz and Konrad Oświecimski. They undertook to present the process of developing the Development Strategy for the Małopolskie Voivodeship as an example of organizational learning in local government.

In the *Varia* section we offer a number of fascinating studies. It opens with a review by Karolina Madeja, a medievalist (Jagiellonian University), who presents the views of researchers on the causes of pagan revolts in Hungary from the end of the 10th to the second half of the 11th century. Next, continuing the Middle Ages studies, Rafał Hryszko (Jagiellonian University) focuses on an interesting document from the end of the 15th century, which is an extremely valuable source on early Renaissance Italian confectionery. Marcin Ogrodnik (Jagiellonian University) takes a broader culture perspective on the development of the People's Republic of China.

The authors of the next two articles are employees of Jan Kochanowski University in Kielce. The first one, Karol Miernik, discusses the foundations of the social, political, economic and religious thought of Ludwik Królikowski (1799–1878). In the second article, Łukasz Ospara characterizes the organizational structures of the National Party in the Radom district in the decade preceding World War II. Wiktor Szymborski (Jagiellonian University) presents the possibilities of using trench art in scientific research. Radosław Kazibut (Adam Mickiewicz University in Poznań) refers to Claude Lévi-Strauss and his take on alchemy, which was to be a source communicating mythological topoi. The next author, Tomasz Grabowski (Jesuit University Ignatianum in Krakow), ventures to explain the cultural causes of the radicalization of Western European

foreign terrorist fighters (FTF) who migrated to Syria and Iraq after 2011 to fight in the ranks of terrorist groups. Evelina Kristanova (Academy of Economics and Human Sciences in Warsaw) presents the characteristics of the situation of Polish Catholic periodicals in the current democratic system. The next article, by Agnieszka Puszkow-Bańka (Jesuit University Ignatianum in Krakow), presents a comparison between the criticism of Poland and Poles in early national democratic thought (on the example of J.L. Poplawski) and the Krakow school (as in M. Bobrzyński's views). The issue closes with an article by Krzysztof Koehler (Cardinal Stefan Wyszyński University), which interprets Wespazjan Kochowski's poem *Kamień świadectwa* [Testimony Stone], and an article by Agata Kilar analyzing the horror of demonic figures in the works of Fyodor Dostoevsky.

We wish you a scientifically useful and enjoyable read

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**Łukasz Burkiewicz** – Doctor of History at the Jagiellonian University, holder of an Executive MBA from Central Connecticut State University (New Britain, US) and Institute of Business Studies of Cracow University of Technology, graduate of the Culture Studies with specialization in Mediterranean Studies (BA), History (MA), Management and Marketing (MA), and postgraduate studies in the field of Social Media and Content Marketing (AGH University of Science and Technology). Assistant Professor at the Institute for Political Science and Administration at the Jesuit University in Krakow and lecturer in the Pontifical University of John Paul II in Krakow. His research interest focus in two general fields: 1) cultural and political events in the eastern part of the Mediterranean basin in the late Middle Ages and in the Early modern period, including journeys to Central Asia, and 2) management, marketing, and economics in the cultural fields, including cross-cultural management. Author of four books and editor of ten books, as well as several scientific articles published in Polish and foreign scientific journals. A member of the Society for the Study of the Crusades and the Polish Cultural Society. An award of the Ministry of Science and Higher Education scholarship for young scientists (2014-2017). Since 2019, he has served as a Director of journals at Jesuit University Ignatianum in Krakow and editor in chief of "Perspectives on Culture".

